

# CURRICULUM VITAE

**Name**            **Jacob Verghese**  
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**Summary:** Corporate communications professional specializing in elevating the visibility of life science companies (startups, private and public) in the biotech and pharma sectors, while conveying their story in a clear and concise manner to build recognition and maintain credibility.

Areas of responsibility for clients include:

Public Relations • Investor Relations • Corporate Communications • Corporate Positioning • Brand Development and Engagement • Social Media Management • Content Building (websites, factsheets, blogs, corporate videos) • Presentations Development • Project Planning and Execution • Event Coordination

## Professional Experience

- **Account Manager (April 2020 – present)**  
Trophic Communications GmbH, Munich, Germany
- **Senior Account Executive (January 2019 – March 2020)**  
Trophic Communications GmbH, Munich, Germany
- **Account Executive (March 2018 – December 2018)**  
Trophic Communications GmbH, Munich, Germany
- **Account Executive (May 2017-February 2018)**  
MacDougall Communications GmbH, Munich, Germany

## Education

- **Online Certification Course – Digital Marketing-Customer engagement, Social media, Planning and Analytics (2017)**  
Columbia Business School and Emeritus Institute of Management, New York City, U.S.
- **Intern- Science Management and Coordination (December 2016-April 2017)**  
International Max Planck Research School (IMPRS)-Translational Psychiatry, Max Planck Institute for Psychiatry, Munich, Germany
- **Diploma in Project Management (2016)**  
Advance Learning Interactive Systems Online (ALISON)
- **Student- German language learning (2016)**  
Deutschkurs bei der Universität München e.V., München, Germany
- **Postdoctoral fellow (2013-2015)**  
Department of Cellular Biochemistry  
Max Planck Institute for Biochemistry, Martinsried, Germany
- **Doctor of Philosophy (2006-2012)**  
Department of Microbiology and Molecular Genetics (MMG)  
UT-Graduate School of Biomedical Sciences (GSBS) at Houston, Texas, U.S.A.

- **Master of Science- Biochemistry (2004-2006)**  
Department of Biology and Biochemistry  
University of Houston-Main Campus, Houston, Texas, U.S.A.
- **Post baccalaureate (2003-2004)**  
Department of Biology and Biochemistry  
University of Houston-Main Campus, Houston, Texas, U.S.A.
- **Master of Science- Zoology (2001-2003)**  
Department of Zoology  
Loyola College, University of Madras, Chennai, India
- **Bachelor of Science- Zoology (1998-2001)**  
Department of Zoology  
Loyola College, University of Madras, Chennai, India

### **Honors, Awards and Scholarships**

- Rudolf Haas Stipendium der Jung-Stiftung für Wissenschaft und Forschung (2014 – 2015)
- Max Planck Gesellschaft Stipendium (2013 – 2014)
- UT-Medical School at Houston – Dean’s Research Award recipient (2012)
- GSBS - student travel award recipient (2011, 2012)
- UT-Medical School at Houston-Graduate Student Education Committee (GSEC) – student travel award recipient (2011, 2012)
- International Gordon Research Conference (Italy) – best poster presentation award (2011)
- 1<sup>st</sup> Place – UT-Medical School at Houston - GSEC Poster Competition (2011)
- 3<sup>rd</sup> place – GSBS-John P. McGovern Award for presentation skills (2011)
- GSBS - Tzu-Chi Foundation Scholarship for Excellence recipient (2011)
- GSBS - Schissler Foundation Fellowship in the Genetics of Human Disease recipient (2010)
- Prof. T.N. Ananthakrishnan Award (2002)
- Prof. K.S. Ananthasubramanian Scholarship (2001)

### **Service at Max Planck Institute (MPI) for Biochemistry**

- MPI-Biochemistry Postdoctoral Association Spokesperson (April 2014 – Dec 2015)

### **Service at UT-GSBS**

- GSBS Academic Standards Committee member (2010 – 2011)
- GSBS- UT Health student reviewer, Campus-wide ethics program (2011)
- GSBS- Graduate student association (GSA) President (2009 – 2010)
- GSBS Executive Committee member (2009 – 2010)

- MDACC Faculty and Alumni Association Steering Committee member (2009 – 2010)
- GSBS student representative for Graduate School accreditation (Spring 2010)
- GSBS Student Affairs Committee member (2008 – 2009)
- GSBS Ambassador for recruitment (Spring 2010)
- GSBS recruitment weekend walking guide (Spring 2007, 2008, 2009, 2010, 2011)
- GSBS student representative, GSBS Tier I Course Review (May 2009)
- Coordinator, MMG Program graduate student seminar series, UT-Medical School (Fall 2008 – 2011)
- Student editor, MMG Program newsletter (Fall 2010 – 2012)

### **Service to the community**

- Member of the Board of Examiners – Ph.D. degree thesis, University of Madras (2015 – 2016)
- Manuscript co-reviewer: Euk. Cell, J. Biol. Chem., Nature, PNAS, Dev. Cell
- Houston Regional Science and Engineering Fair Judge (March 2009, April 2011)
- West University Elementary School – ‘Science Night’ station mentor (April 2008, 2009, 2011)
- GSBS Outreach Program activities
  - Project GRAD – Taught a class for “at-risk” high school students (June 2009, 2011)
  - National Youth Leadership Forum – volunteer (July 2010)
  - Brookline Elementary School – ‘Scientist For A Day’ program for 4<sup>th</sup> grade students (May 2009)
  - Brookline Elementary School – Science fair judge (April 2009)
  - Rice Middle School – Science fair judge (January 2008)

### **Professional organizations**

- Public Relations Society of America (2018 – present)

### **Languages known**

- English (native), German (B1)